



November 1, 2011

www.missouricasinos.org

Dear Counselor:

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Ameet Patel  
*President*

Michael G. Winter  
*Executive Director*

The Missouri Gaming Association (MGA) is the trade organization of casino companies in Missouri. MGA is pleased to announce its 2012 Project 21 Scholarship program for Missouri high school seniors (program in its sixteenth year). The program is intended to raise awareness among underage individuals that gambling under the age of 21 is illegal.

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The Missouri gaming industry has established stringent standards for enforcement of underage gambling. Tough laws are in place, but education and awareness may be more effective. Through their creative and artistic talents, your students can raise awareness among their peers. The specifics of the program are as follows:

- Students may submit in one of three categories: article, poster, or video.
- Two \$1,500 Scholarships will be awarded.
- Four \$1,000 Scholarships will be awarded for runner-ups.
- Winning articles must be displayed in a school publication (if there is not a school publication see rule 7c on application). Winning posters must be displayed for at least one week in a student common area. Winning videos must be viewed in a school class or forum.
- All entries must be submitted by March 9, 2012. Winners will be notified by April 13, 2012.

We hope your school will make Project 21 Scholarship applications available to all of your eligible students (**NOTE THE CONTEST IS OPEN TO HIGH SCHOOL SENIORS ONLY**). Please be aware that students may need your assistance in completing the application and having their work displayed at school.

If you would like to receive further information or additional applications, please contact the MGA at (573) 634-4001. Additional copies of the application may be downloaded at:  
[http://www.missouricasinos.org/pdfs/2012\\_Project\\_21\\_Application.pdf](http://www.missouricasinos.org/pdfs/2012_Project_21_Application.pdf)

Additional information on youth gambling issues can be found at the website for the Missouri Alliance to Curb Problem Gambling, [www.888betsoff.com](http://www.888betsoff.com). MGA is a member of the Alliance.