



## 2011 McDonald's Academic Excellence Award A College Scholarship Awarded from McDonald's

**The McDonald's Academic Excellence Award is a one-time \$2,500 scholarship to college awarded to seven high school seniors. See the guidelines below, and submit your application for consideration of a scholarship.**

1. African-American students in their senior year attending a St. Louis/Metro East area high school with a minimum GPA of 3.0 (\*\**special consideration for students with lower GPA's*\*\*).
2. Students must possess leadership qualities, potential for success in college and involvement in school and community service.
3. Students must submit **typewritten** applications. Students must include an official transcript; proof of honors received; school and community involvement activities; **proof of family income**. Applicants must prepare a one to two page typewritten, double-spaced essay stating the importance of Black History Month as it relates to education.
4. Recommendations must be received from two (2) teachers, or one (1) teacher and (1) counselor/principal/community service youth leader who are familiar with the student's academic performance and involvement in school and community service.
5. A letter of acceptance from the selected college/institution must be included.
6. Your Federal Pell Grant status must be included with this application. This information can be found on your Student Aid Report (SAR). For additional information, contact your high school counselor or the financial aid office at your selected institution.
7. Based on the information provided on the application and the recommendations received, qualified students will be selected to participate in an interview, which will be conducted during the month of March or April.
8. The Scholarship Committee will make the final scholarship selections by April 1, 2011
9. If awarded, your likeness will appear at [www.mcdonaldsStl.com](http://www.mcdonaldsStl.com) through 2012.

**Applications must be postmarked by March 5, 2011.**



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**Applicant Statement**

I understand that I am required to submit the following information by the application deadline, **March 5, 2011**:

- 1) The completed application
- 2) An official transcript of my grades
- 3) PELL GRANT STATUS information
- 4) Two (2) letters of recommendation
- 5) Letter of acceptance from selected college/university
- 6) Essay
- 7) Copy of both parents/guardians most recent paycheck stub

I understand that the McDonald's Academic Excellence Award is given out one time, and will be sent directly to the selected institution I plan to attend.

The McDonald's Academic Excellence Award scholarship will contribute up to a maximum of \$2,500.00 for tuition at the selected institution during my first semester of school.

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Applicant Signature

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Date

Apply online at [McDonaldsSTL.com](http://McDonaldsSTL.com), or mail applications and all required forms to one of the following:

**Herbert Hoover Boys & Girls Club**  
Attn: McDonald's Academic Excellence Award  
2901 North Grand Ave  
St. Louis, MO 63107

**Mathews-Dickey Boys & Girls Club**  
Attn: McDonald's Academic Excellence Award  
4245 N Kingshighway Blvd  
St. Louis, MO 63115

East St. Louis HS Students Mail to:  
**UNCF Office St. Louis**  
Attn: McDonald's Academic Excellence Award  
1015 Locust Street, Suite 826  
St. Louis, MO 63101



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**Application**

Name: \_\_\_\_\_ Social Security No: \_\_\_\_\_

Address: \_\_\_\_\_  
Street City State Zip Code

Home Number: \_\_\_\_\_ Secondary Number: \_\_\_\_\_

Cell Phone: \_\_\_\_\_ Email Address: \_\_\_\_\_

Current High School: \_\_\_\_\_ Date of Graduation \_\_\_\_\_

Current Grade Point Average \_\_\_\_\_ Cumulative GPA \_\_\_\_\_

Name of Institution You Plan to Attend \_\_\_\_\_  
(Letter of Acceptance must accompany this application for eligibility.)

Intended Major Course of Study: \_\_\_\_\_

Your Current Employment \_\_\_\_\_ Job Title \_\_\_\_\_

Number of Hours Per Week \_\_\_\_\_

Mother's Name \_\_\_\_\_ Occupation \_\_\_\_\_

Place of Employment \_\_\_\_\_ Position \_\_\_\_\_

Father's Name \_\_\_\_\_ Occupation \_\_\_\_\_

Place of Employment \_\_\_\_\_ Position \_\_\_\_\_

Number of Children in College and Name of College(s) \_\_\_\_\_  
\_\_\_\_\_

Number of Children in Family Living at Home \_\_\_\_\_

Ages of Children \_\_\_\_\_ (including self)

Combined Family Income \_\_\_\_\_ (Official pay check stubs required)



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**Application**

Please provide your 2011-12 academic year total tuition cost:\_\_\_\_\_

How much financial assistance can the family contribute to your college education in the following areas?

Room and Board\_\_\_\_\_

Books, Fees and Incidental Expenses\_\_\_\_\_

Have you received or applied for financial assistance from any other source(s)?

YES\_\_\_\_\_ NO\_\_\_\_\_

Name of Source\_\_\_\_\_Amount Requested\_\_\_\_\_Renewable: Yes\_\_\_\_\_No\_\_\_\_\_

Name of Source\_\_\_\_\_Amount Requested\_\_\_\_\_Renewable: Yes\_\_\_\_\_No\_\_\_\_\_

Name of Source\_\_\_\_\_Amount Requested\_\_\_\_\_Renewable: Yes\_\_\_\_\_No\_\_\_\_\_



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**Extra Curricular Activities**

Briefly describe your extra-curricular activities/interests, memberships or offices held in an organization. Please include any honors or recognitions you have received:

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Do you think community service is important? If so, please describe why:

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Describe your special talents, skills or abilities:

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What skills/experiences have you attained from being a member of the either Mathews-Dickey or Herbert Hoover Boys & Girls Club? Please describe:

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Are there other factors you feel the committee should consider in making their decision? If yes, please state below.

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**Essay:**

You must attach a one to two page typewritten, double-spaced essay answering the following question: What is the importance of Black History Month as it relates to education? Indicate and describe in detail what you plan to study as your major.

**References**

Please include two (2) letters of recommendation from two (2) teachers or one (1) teacher and one (1) counselor, principal or community service youth leader documenting your academic performance, involvement in school and/or community service and potential for collegiate success.